



MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 B2

Results as of: 6/30/2017

GMT: OPEN

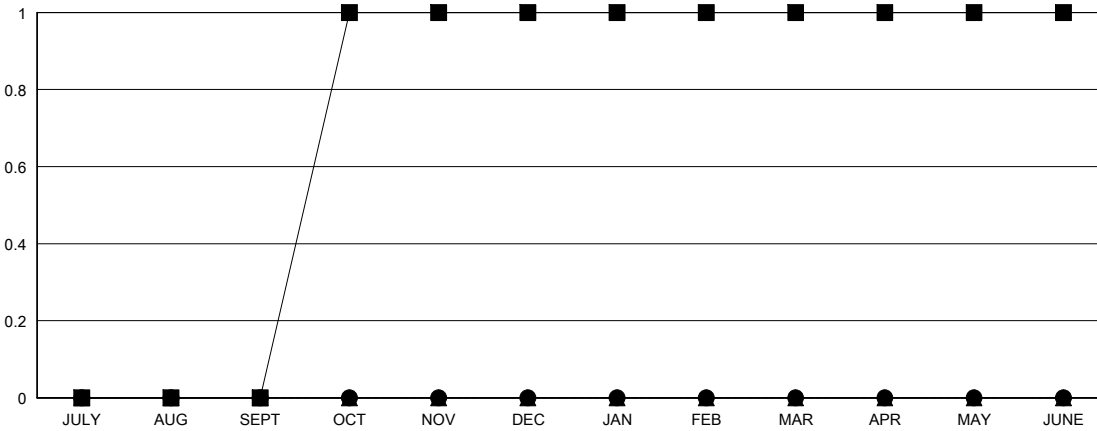
LOCATION MICHIGAN

GMT CA

Clubs			
RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	0	0	1
APR/MAY/JUNE	0	0	1

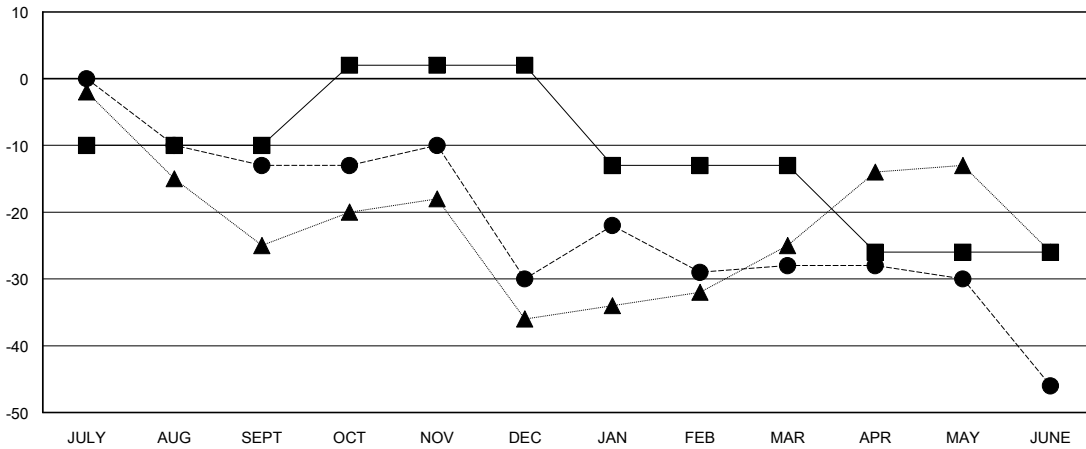
Members			
RESULTS FOR 2016-2017			
QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	-10	19	32
OCT/NOV/DEC	12	14	31
JAN/FEB/MAR	-15	36	34
APR/MAY/JUNE	-13	34	52

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - NEW MEMBER GROWTH NET GOAL
- - NEW MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	29 CLUBS OF 39 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 686 (69.29%)
		FEMALE 304 (30.71%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 243
DECEASED 18		FAMILY MEMBERS PAYING HALF DUES 123
CLUB CANCELLED 1		
OTHER 130		
TOTAL 149		